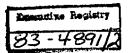
Central Intelligence Agency







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Emily H. Rock Secretary Federal Trade Commission Washington, D.C.

Dear Ms. Rock:

I am responding to your letter of 5 October to William J. Casey, Director, Central Intelligence Agency, on the Federal Trade Commission's Line of Business Program.

As far as my staff can determine, no one at CIA has used the line of business data from US manufacturing firms. We would not expect to use these data in the future, given our focus on non-US economies. Hence, a decision to discontinue the program would not adversely affect the CIA.

STAT

Robert M. Cates Tol Deputy Director for Intelligence

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Direct reply please info

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Executive Secretary
14 October 83

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FEDERAL TRADE COMMISSION OFFICE OF THE SECRETARY

TRANSMITTAL SLIP

TO:	Director's Office	
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		Let's discuss
		Review/Comment
	•	☐ Recommendation
FRON	Office of the Secr	Information retary
	Federal Trade Comm	LISSIONWhat's the story?
		Please take care of this
DATE	10/13/83	Note and file
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REMARKS:

The attached is a corrected copy of letter originally sent to your office on October 5.

FTC Form 183 (11/80)

FEDERAL TRADE COMMISSION WASHINGTON, D. C. 20580



OFFICE OF THE SECRETARY

October 5, 1983

Honorable William J. Casey Director Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Casey:

The Federal Trade Commission's Line of Business program has collected sales, expense, profitability, and asset data by line of business from about 450 of the nation's largest manufacturing firms. Aggregated data for 1974, 1975, and 1976 have been made available to the public in Annual Line of Business Reports, and data for 1977, which are currently being processed, should be published by the end of the year. The disaggregated data are also available to employees of the Line of Business program who may use them for research.

Before deciding whether or not to collect and publish data for years subsequent to 1977, the Commission directed the staff to conduct an analysis of the costs and benefits of the program. By Federal Register notices, the Commission also invited members of the public and other interested parties to comment upon the program. Individuals from numerous firms, from a number of universities, and from several federal agencies provided their views, and the Commission has found those comments most helpful.

Prior to making a final decision regarding the Line of Business program, the Commission would like to have a more detailed understanding of how the data are or might be used by government agencies, including the Central Intelligence Agency. Any additional information which you could provide would be most helpful. Since the program is costly to both the FTC and to the firms that provide the data, the Commission must decide whether the total benefits of the program are likely to outweigh the total costs. To help us with that decision, we would also appreciate your estimate of what your agency might be willing and able to pay in order to assist in defraying agency costs for the future preparation of Line of Business data.

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We would appreciate your reply by November 15, 1983. Thank you in advance for your cooperation.

By direction of the Commission.

SIGNED & MAILED

Emily H. Rock Secretary

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Direct reply, please, info this office.

Executive Secretary
7 October 1983

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FEDERAL TRADE COMMISSION WASHINGTON, D. C. 20580

OFFICE OF THE SECRETARY

October 5, 1983

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Page 2

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By direction of the Commission.

Emily H./Rock

Secretary

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